Customer-preferred Chewblet ce



Offer customer-preferred Chewblet ice . . . and keep them coming back for more.

70% of customers prefer Chewblet ice. Customers tell us they would even drive out of their way for Chewblet ice.

Chewblet ice (approximately 1" long)



Micro Chewblet[™] ice (approximately 3/8" long)



Experience exceptional performance

Chewblet ice matches the performance of cubes

- Melts at a similar rate
- Performs the same on a coldplate
- Great for blended beverages

Join in on the profits

30% will buy more fountain drinks when they have Chewblet ice

- Increases sales of high margin fountain drinks
- Lowers drink costs with superior drink displacement

